

Minutes of the Tourism Committee meeting held on 28th November 2018 at 7.30 pm in the Library Arthur Street, Montgomery

Present Cllr's L Weaver, J Kibble, H Andrew, C Weston

Mr Oliver Lewis attended the meeting to discuss the Literary Festival 2020. Mr Simon Baynes first had the idea of this festival a few years ago. Mr Lewis advised the festival would take place over a weekend and would need a variety of venues. Cllr Kibble suggested it may be an ideal time to unveil the plaque received from Hungary and invite dignitaries to the event. The Committee had an in-depth discussion regarding various aspects of the event. Mr Lewis left the meeting at 20.25.

MINUTE 42-T/18 – APOLOGIES

No apologies

MINUTE 43-T/18 – DECLARATIONS OF INTEREST

None

MINUTE 44 -T/18 – MINUTES OF THE LAST MEETING

Minutes of the last meeting on 22nd October 2018 approved and signed by the Chairman.

MINUTE 45-T/18 – MATTERS ARISING

None

MINUTE 46 -T/18 – REPORTS FROM MEETINGS ATTENDED

1. **Destination Montgomery** – Ms S Gilder has been appointed as DM Officer and will be invited to January meeting.
2. Eco lights are going ahead. Group feels there are too many small individual Craft Fairs in town and it would be a good idea to have one Winter Craft Fair in future.
3. It was suggested that donation boxes could be placed at intervals along the walking trails to help pay for leaflets.
4. There will be a bumper 32page Crier in December, they need to get volunteers on board to help. New events are needed for January/February/March.
5. **MNPDN**- 3 Sisters Plynlimon project are looking at treasure hunts similar to Montgomery.
6. **Cllr Weston** advised she would like more people to join social media with MNPN
7. Powis Castle had stopped producing leaflets they had found the Bedroom Browser to be more successful.
8. Agreed to renew membership for MWT in 2019.

MINUTE 47 -T/18 – TOURIST INFORMATION AREA

1. Cllr Andrew advised pots have now been repaired but new plants are needed.
2. The large tree at the TIC site needs attention but lights need to be removed following the Christmas period to allow this to happen.
3. More leaflets are needed.

MINUTE 48-T/18 – WEBSITES

1. Cllr Weston advised they will be testing the new website shortly ready to go live in December.
2. Mr Cusack and VMRC officer L Shearer have not met as yet regarding discussions of websites.
3. Mr Cusack is helping Montgomery Show Committee with their website.

MINUTE 49-T/18 – DESTINATION MONTGOMERY

Cllr Kibble advised that Tourism group and DM group should be looking forward to working together as funding for DM finishes in 2020 and various groups need to pull together.

MINUTE 50 – T/18 – OSWESTRY TOURISM

Contact the group to ask for an idea of traffic on this site and would it be possible to have a link with their website.

MINUTE 51-T/18 – EVENTS

1. There are now two car rallies expected in Montgomery in 2019.
2. Mr Wilson is hoping to start photography walks
3. Walking group would like to tie in with other events.
4. Cllr Weston will speak to Mr Wilson who is establishing contact with Mr. Tebbett.
5. Mrs Michaels has been asked to attend the February meeting.

MINUTE 52-T/18 – ITEMS FOR NEXT AGENDA

None

Cllr Kibble asked if dates could be set for 2019. It was agreed to hold meetings on the second Wednesday of the month as far as possible. Meeting will be 13.30 – 15.00 on 9th January 2019.